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Books International / Marston Orca Book Services & Printforce Launch Joint Venture UK Digital Manufacturing Operations

Dulles, VA, US – based Books International (<https://booksintl.presswarehouse.com/>), Marston Book Services (<https://www.marston.co.uk/>) and Orca Books Services (<https://www.orcabookservices.co.uk/>) are delighted to announce the formation of a joint venture with Printforce (<https://www.Printforce.nl/en/>) to support the inventory needs of their UK and US publishing clients.

Printforce UK launched operations in Biggleswade, UK in March 2019 and offers both single color as well as four color books in either paperback or hard cover formats. The Printforce program expands the offerings formerly provided by Marston Digital and inaugurates a new cross-Atlantic manufacturing service supporting the inventory needs of Marston, Orca, and Books International customers in the United Kingdom as well as continental Europe by virtue of Printforce’s headquarters location at Culemborg, Netherlands.

This same program will provide Marston, Orca, and Printforce customers with US-based manufacturing services through the Books International plant located in Dulles, VA.

Books International/ Marston Orca Chairman Vartan Ajamian commented “The launch of Printforce UK is the first step in a comprehensive program to integrate the operations of US-based Books International, Marston Book Services, and Orca Book Services and offer our 750 publishing partners a comprehensive collection of services – including print and e-book fulfillment, manufacturing, and digital delivery with international reach – something we believe is especially important given the current volatile environment where accelerating time to market and lowering total cost of ownership and operations are vitally important to a publisher’s financial health”.

Printforce Managing Partner Rombout Eikenlenboom commented “Printforce is delighted to launch this partnership with Books International and Marston Orca Book Services. The combination of Printforce’s print capabilities with the well-established distribution credentials of Books International and Marston Orca will provide all of our clients with remarkable opportunities to extend the reach of their business, deliver products faster and at a lower total cost than ever before. The combined resources of Books International, Marston/Orca Book Services and Printforce provides publishers with a new and credible player with global capabilities where publishers can expect to receive the breadth of services typically associated with larger players but with the individual attention for which all three organizations are renowned”.

About Books International

Books International, Inc. (<https://booksintl.presswarehouse.com/>) of Dulles, Virginia. Founded in 1984, Books International is a family owned business providing full manufacturing, digital delivery, distribution services for a prestigious list of clients that includes Taylor & Francis, Peter Lang, Edward Elgar, Casemate, The World Bank and a host of other organizations. Books International invoices over \$200 million in book shipments on behalf of its publishing clients.

About Marston Book Services

Marston & Orca Book Services (<https://www.marston.co.uk/>) are numbered among the publishing industry's leading distributors, providing a comprehensive and impressively high-quality range of fulfilment and print services. The two organizations handle a huge cross-section of books, journals and electronic products from publishers throughout the world, straddling the trade, academic, STM, arts, religion, educational and professional sectors.

About Printforce

Printforce (<https://www.printforce.nl/en/>) was founded in 2004 with a focus on single copy production. Over the several years, the company has enjoyed steady growth, making it one of the largest digital printing companies in Europe. We are a unique Dutch company with an international clientele. Our extremely efficient workflow and continuous investments in the best and latest print- and bind technology allow us to cater to your specific desires.

Our motto is "Understanding your Challenge". We do this by viewing customers and suppliers as partners. We understand that to please our mutual end-customer we have to do it together. In an accessible and efficient way we take care of automated ordering, eWarehousing, flexible production and logistical solutions, up to digital invoicing. This allows our customers to reduce stock – saving costs and reducing environmental impact – whilst always being able to sell.

Printforce has a strong partnership with CB (formerly known as *Centraal Boekhuis* - <https://www.cb.nl/en/media>). Headquartered in Culemborg, NL. CB offers a full range of logistics, book manufacturing, and e-book delivery services to publishers and book sellers in continental Europe.